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## HOW TO TAKE THE INNOVATIVE LEADERSHIP VIDEO CHALLENGE

**Committee:**

### Leadership

**Submitted by:**

National Leadership Committee

**Contact Information for Questions:**

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Has your Department implemented innovative ways of identifying and selecting new leaders? If so we want to hear about it! Take the ALA Innovative Leadership Video Contest challenge by submitting a 3-5 minute video of your members explaining the groundbreaking ways you are identifying and selecting new leaders for your department. If your video is chosen it will be posted on the American Legion Auxiliary YouTube channel for all to see.

To participate record your video on a USB 3.0 hard drive or flash drive and have your department secretary mail the video to:

American Legion Auxiliary National Headquarters  
8945 N. Meridian St. Suite 200  
Indianapolis, IN 46260  
Attention: Executive Assistant to the National Secretary

Departments should keep at least one copy of their video. The ALA is not responsible for any video that is lost or damaged. Videos will not be returned. Videos will be considered on a monthly basis and loaded on the ALA YouTube channel.

'How to Make a Video' is located in this Leadership program Plan as a how to sheet.

We can't wait to see your videos!